

**JOURNAL ADVERTISING
RESERVATION RATE CARD**

**Mechanical Deadline:
Wednesday, July 13, 2022**



Presented by *HC&G*
(*Hamptons Cottages & Gardens*)
to benefit Stony Brook
Southampton Hospital

PLEASE RESERVE THE FOLLOWING

- Back Cover*\$9,000
- Inside Front Cover*\$5,000
- Inside Back Cover*\$5,000
- 2-page, four color spread\$3,750
- Page opposite Table of Contents\$3,500

* pending availability

- Preferred position, full page four color\$3,000
(*front of book, before editorial*)
- Full page, four color\$2,500
- Full page, black and white\$1,500
- Half page, four color\$1,250
- Half page, black and white\$750

ADVERTISER INFORMATION

NAME _____ COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

EMAIL ADDRESS _____

PHONE NUMBER _____

PAYMENT DETAILS

- Please bill me.
- My check in the amount of \$ _____ is enclosed. Make checks payable to **Hampton Designer Showhouse Foundation, Inc.** and mail to Hampton Designer Showhouse Foundation, Inc., c/o PO BOX 126, Clinton Corners, NY 12514.
- Please charge my VISA/AMEX/MasterCard in the amount of \$ _____.

CARD NUMBER _____ CVC _____ EXP. DATE _____

NAME AS IT APPEARS ON CARD (PLEASE PRINT) _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

SIGNATURE (REQUIRED) _____

- I will supply ad digitally. (Send to info@hamptondesignershowhouse.com)
- HDSF, Inc. to create my advertisement for a fee.

Please let us know if you would like to rerun an ad from a previous Designer Showhouse Journal.

For half page black and white ads, simple type-setting can be provided for an additional charge of \$150. Editorial copy for this option must be enclosed with the reservation card. For more extensive design and type-setting services, a price will be quoted for these services.

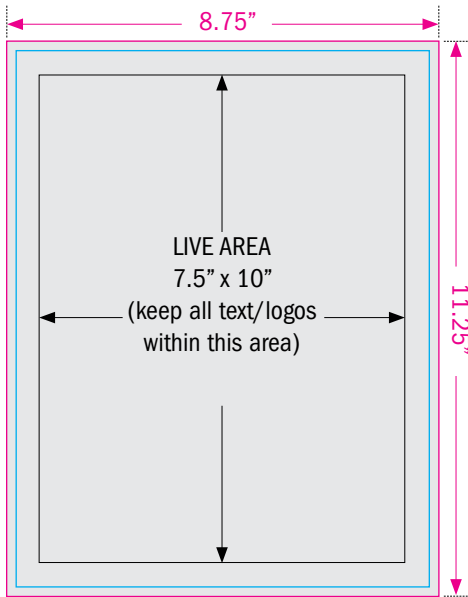
I have read the terms and conditions and agree to their contents (please sign): _____

Please email all inquiries to Hampton Designer Showhouse Foundation, Inc.: at info@hamptondesignershowhouse.com with the subject line, Hampton Designer Showhouse Journal 2022.

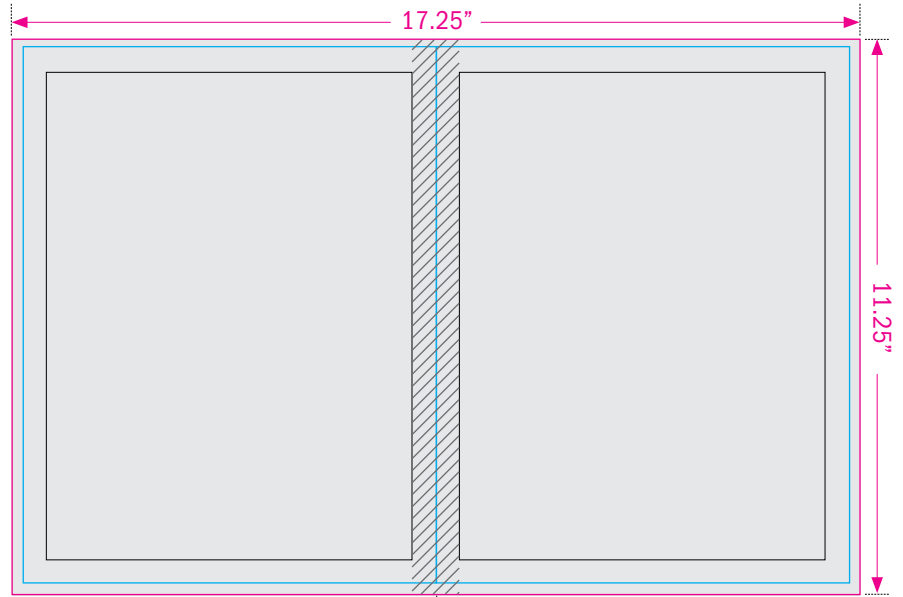
Where to send the ad and materials: Save the ad with a clearly identifiable name (company or individual placing the ad). Please email the files to info@hamptondesignershowhouse.com or you may send large files via a cloud-based online platform (e.g., wetranfer.com or dropbox) to the email address listed.

Space in the Showhouse Journal will only be held with a signed contract with the Showhouse office. Payment is due with order form.

FULL PAGE BLEED AD



2-PAGE BLEED AD



AD SIZE SPECS

FULL PAGE TRIM SIZE:

8.5" x 11"

(Indicated above by blue outline rule)

FULL PAGE BLEED SIZE:

8.75" x 11.25"

(Indicated above by magenta outline rule)

- Set bleed to .125" beyond the 8.5" x 11" page trim (Indicated above by blue outline rule).
- Set crop marks to offset .125" so that they do not appear within the bleed area.
- **If crop marks appear within the bleed area, the ad will be rejected and returned for readjustment.**

2-PAGE BLEED SPREAD:

17.25" x 11.25"

LIVE/SAFETY AREA:

7.5" x 10"

- Keep all text and logos within the LIVE/SAFETY AREA (Indicated above by black outline rule).

HALF PAGE AD SIZE:

7.5" X 4.75"

SUBMISSION FORMATS

- All ads must be submitted as high-res CMYK PDFs that meet PDF/X-1A standards.
- All images utilized in ads must be 300 dpi.
- All files must be CMYK, we will not accept ads with RGB nor Pantone spot colors.
- All Black and White ads must be true grayscale.

**FULL PAGE
NON-BLEED AD
7.5" X 10"**

**HALF PAGE AD
7.5" x 4.75"**

SUBMITTING MATERIALS FOR IN-HOUSE DESIGN

- High-res images must be a minimum of 300 DPI at final size. Do not resample and/or stretch a file larger than its original size.
- Please send digital files of logos as separate attachments rather than embedded in the body of an email or a Word file.
- Images must be supplied in JPG or TIFF format in CMYK.
- Logos are preferred in EPS (vector) format in CMYK.
- If an image needs to be converted to CMYK, HDSF, Inc. will not be responsible for color reproduction.

Materials for ad creation due by Friday, July 8, 2022

Please send an email to HDSF, Inc. at info@hamptondesignershowhouse.com for a quote estimate.

Terms & Conditions: HDSF, Inc. will not be held liable for any error in any advertisement published hereunder. If supplied ad materials do not conform to the printer's specification, the advertiser assumes full responsibility to pay for corrections or to resubmit corrected materials if time allows. Advertisers will be e-mailed a list of any additional production costs you may incur. We reserve the right to cancel any ad deemed unsuitable for publication. Notice of ad cancellation must be received in writing before closing date.