

**JOURNAL ADVERTISING  
RESERVATION RATE CARD**

**Mechanical Deadline:  
Wednesday, August 11, 2021**



Presented by *HC&G*  
(*Hamptons Cottages & Gardens*)  
to benefit Stony Brook  
Southampton Hospital

**PLEASE RESERVE THE FOLLOWING**

- |  |  |
|--|--|
| <input type="checkbox"/> Back Cover*.....\$9,000                     | <input type="checkbox"/> Preferred position, full page four color ..... \$ 2,500<br><i>(front of book, before editorial)</i> |
| <input type="checkbox"/> Inside Front Cover* .....\$5,000            | <input type="checkbox"/> Full page, four color.....\$2,000   |
| <input type="checkbox"/> Inside Back Cover* .....\$5,000             | <input type="checkbox"/> Full page, black and white.....\$1,500  |
| <input type="checkbox"/> 2-page, four color spread .....\$3,750      | <input type="checkbox"/> Half page, four color.....\$1,000   |
| <input type="checkbox"/> Page opposite Table of Contents.....\$3,500 | <input type="checkbox"/> Half page, black and white .....\$750   |

\* pending availability

**ADVERTISER INFORMATION**

NAME \_\_\_\_\_ COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

**PAYMENT DETAILS**

- Please bill me.
- My check in the amount of \$ \_\_\_\_\_ is enclosed. Make checks payable to **Hampton Designer Showhouse Foundation, Inc.** and mail to Hampton Designer Showhouse Foundation, Inc., c/o PO BOX 126, Clinton Corners, NY 12514.
- Please charge my VISA/AMEX/MasterCard in the amount of \$ \_\_\_\_\_.

CARD NUMBER \_\_\_\_\_ CVC \_\_\_\_\_ EXP. DATE \_\_\_\_\_

NAME AS IT APPEARS ON CARD (PLEASE PRINT) \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

SIGNATURE (REQUIRED) \_\_\_\_\_

- I will supply ad digitally. (Send to [info@hamptondesignershowhouse.com](mailto:info@hamptondesignershowhouse.com))  HDSF, Inc. to create my advertisement for a fee.

Please let us know if you would like to rerun an ad from a previous Designer Showhouse Journal.

For half page black and white ads, simple type-setting can be provided for an additional charge of \$150. Editorial copy for this option must be enclosed with the reservation card. For more extensive design and type-setting services, a price will be quoted for these services.

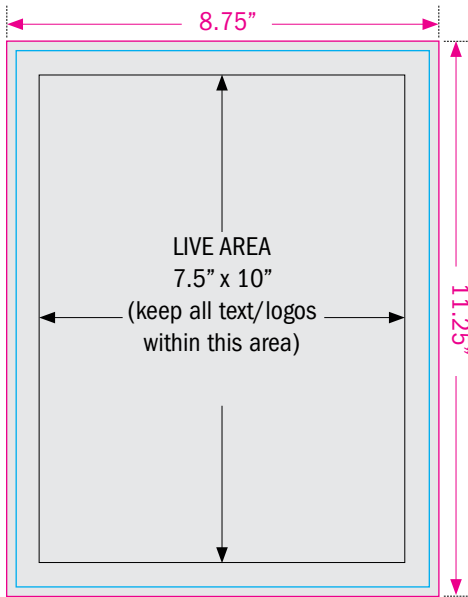
I have read the terms and conditions and agree to their contents (please sign): \_\_\_\_\_

**Please email all inquiries to Hampton Designer Showhouse Foundation, Inc.:** at [info@hamptondesignershowhouse.com](mailto:info@hamptondesignershowhouse.com) with the subject line, Hampton Designer Showhouse Journal 2021.

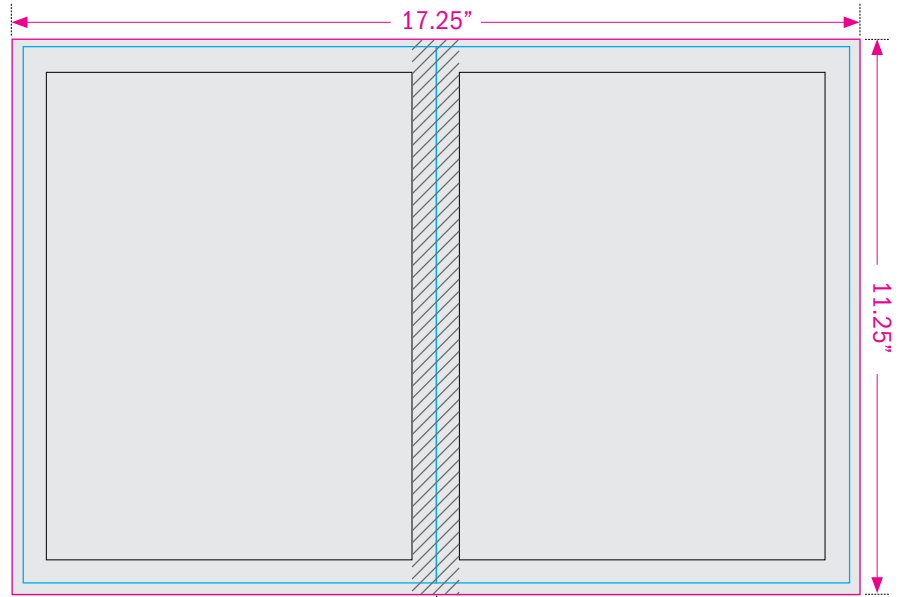
**Where to send the ad and materials:** Save the ad with a clearly identifiable name (company or individual placing the ad). Please email the files to [info@hamptondesignershowhouse.com](mailto:info@hamptondesignershowhouse.com) or you may send large files via a cloud-based online platform (e.g., wetranfer.com or dropbox) to the email address listed.

**Space in the Showhouse Journal will only be held with a signed contract with the Showhouse office. Payment is due with order form.**

## FULL PAGE BLEED AD



## 2-PAGE BLEED AD



### AD SIZE SPECS

#### FULL PAGE TRIM SIZE:

**8.5" x 11"**

(Indicated above by blue outline rule)

#### FULL PAGE BLEED SIZE:

**8.75" x 11.25"**

(Indicated above by magenta outline rule)

- Set bleed to .125" beyond the 8.5" x 11" page trim (Indicated above by blue outline rule).
- Set crop marks to offset .125" so that they do not appear within the bleed area.
- **If crop marks appear within the bleed area, the ad will be rejected and returned for readjustment.**

#### 2-PAGE BLEED SPREAD:

**17.25" x 11.25"**

#### LIVE/SAFETY AREA:

**7.5" x 10"**

- Keep all text and logos within the LIVE/SAFETY AREA (Indicated above by black outline rule).

#### HALF PAGE AD SIZE:

**7.5" X 4.75"**

### SUBMISSION FORMATS

- All ads must be submitted as high-res CMYK PDFs that meet PDF/X-1A standards.
- All images utilized in ads must be 300 dpi.
- All files must be CMYK, we will not accept ads with RGB nor Pantone spot colors.
- All Black and White ads must be true grayscale.

**FULL PAGE  
NON-BLEED AD  
7.5" X 10"**

**HALF PAGE AD  
7.5" x 4.75"**

### SUBMITTING MATERIALS FOR IN-HOUSE DESIGN

- High-res images must be a minimum of 300 DPI at final size. Do not resample and/or stretch a file larger than its original size.
- Please send digital files of logos as separate attachments rather than embedded in the body of an email or a Word file.
- Images must be supplied in JPG or TIFF format in CMYK.
- Logos are preferred in EPS (vector) format in CMYK.
- If an image needs to be converted to CMYK, HDSF, Inc. will not be responsible for color reproduction.

#### Materials for ad creation due by Wednesday, August 4, 2021

Please send an email to HDSF, Inc. at [info@hamptondesignershowhouse.com](mailto:info@hamptondesignershowhouse.com) for a quote estimate.

**Terms & Conditions:** HDSF, Inc. will not be held liable for any error in any advertisement published hereunder. If supplied ad materials do not conform to the printer's specification, the advertiser assumes full responsibility to pay for corrections or to resubmit corrected materials if time allows. Advertisers will be e-mailed a list of any additional production costs you may incur. We reserve the right to cancel any ad deemed unsuitable for publication. Notice of ad cancellation must be received in writing before closing date.