



Presented by HC&G
to benefit Stony Brook Southampton Hospital
JOURNAL ADVERTISING RESERVATION RATE CARD
Mechanical Deadline: Tuesday, June 16, 2020

PLEASE RESERVE THE FOLLOWING (10% DISCOUNT)

- Back Cover..... SOLD
Inside Front Cover SOLD
Inside Back Cover \$5,000
2-page, four color spread \$3,750
Page opposite Table of Contents..... \$3,500
Preferred position, full page four color \$2,500
Full page, four color..... \$2,000
Full page, black and white..... \$1,500
Half page, four color..... \$1,000
Half page, black and white* \$750



FULL PAGE TRIM 8.5" x 11"
BLEED SIZE 8.75" x 11.25"
LIVE AREA 7.5" x 10"
HALF PAGE 7.5" x 4.75"

Make sure to allow for .125" bleed beyond page trim.

DO NOT INCLUDE CROP MARKS NOR COLOR BARS.

SUBMISSION FORMATS

- Final high-res CMYK PDFs.
All PDF files must meet PDF/X-1A standards at 300 dpi.
All files must be CMYK, we do not accept RGB nor Spot Colors.
All Black and White ads must be true grayscale

Submitting materials for in-house design

- High-res images must be a minimum of 300 DPI at final size. Do not resample and/or stretch a file larger than its original size.
Please send digital files of logos as separate attachments rather than embedded in the body of an email or a Word file.
Images must be supplied in JPG or TIFF format in CMYK.
Logos are preferred in EPS (vector) format in CMYK.
If an image needs to be converted to CMYK, HDSF, Inc. will not be responsible for color reproduction.

Materials for ad creation due by Wednesday, June 10, 2020.

Please contact HDSF, Inc. at 212-980-1711 or email info@tonymanningconsulting.com for a quote estimate.

If supplied ad materials do not conform to the printer's specification, the advertiser assumes full responsibility to pay for corrections or to resubmit corrected materials if time allows. Advertisers will be e-mailed a list of any additional production costs you may incur. We reserve the right to cancel any ad deemed unsuitable for publication. Notice of ad cancellation must be received in writing before closing date.

ADVERTISER INFORMATION

NAME
COMPANY
ADDRESS
CITY / STATE / ZIP CODE
EMAIL ADDRESS
PHONE NUMBER

PAYMENT DETAILS

- Please bill me.
My check in the amount of \$_____ is enclosed. Make checks payable to Hampton Designer Showhouse Foundation, Inc. and mail to Hampton Designer Showhouse Foundation, Inc., c/o 155 E 55th Street, #6K, New York, NY 10022.
Please charge my VISA/AMEX/MasterCard in the amount of \$_____.

CARD NUMBER CVC EXP. DATE

NAME AS IT APPEARS ON CARD (please print)

BILLING ADDRESS

CITY/STATE/ZIP

SIGNATURE (REQUIRED)

- I will supply ad digitally. (Send to info@tonymanningconsulting.com)

HDSF, Inc. to create my advertisement for a fee. For half page black and white ads, simple type-setting can be provided for an additional charge of \$150. Editorial copy for this option must be enclosed with the reservation card. If more extensive design and type-setting services are desired, a price quote for these services will be given once the job requirements have been established.

I have read the terms and conditions and agree to their contents (please sign):

Please direct all inquiries to: Hampton Designer Showhouse Foundation, Inc. at 212-980-1711 or email info@tonymanningconsulting.com with the subject line, Hampton Designer Showhouse Journal 2020.

Where to send the ad and materials: Save the ad with a clearly identifiable name (company or individual placing the ad). Please email the files to info@tonymanningconsulting.com or you may send large files through www.hightail.com or Dropbox to the email address listed.