



Presented by Traditional Home
to benefit Stony Brook Southampton Hospital
JOURNAL ADVERTISING RESERVATION RATE CARD
Mechanical Deadline: Thursday, June 20, 2019

PLEASE RESERVE THE FOLLOWING

- Back Cover..... \$ 9,000
- Inside Front Cover **SOLD**
- Inside Back Cover \$5,000
- 2-page, four color spread \$ 3,750
- Page opposite Table of Contents..... \$ 3,500
- Preferred position, full page four color \$ 2,500
(front of book, before editorial)
- Full page, four color..... \$ 2,000
- Full page, black and white..... \$ 1,500
- Half page, four color..... \$ 1,000
- Half page, black and white* \$ 750



- FULL PAGE TRIM** 8.5" x 11"
- BLEED SIZE** 8.75" x 11.25"
- LIVE AREA** 7.5" x 10"
(keep all text/logos within this area)
- HALF PAGE** 7.5" x 4.75"

Make sure to allow for .125" bleed beyond page trim.
OFFSET CROP MARKS TO .125"
IF CROP MARKS APPEAR WITHIN THE BLEED AREA, THE AD WILL BE RETURNED FOR ADJUSTMENT.

SUBMISSION FORMATS

- Final high-res CMYK PDFs.
- All PDF files must meet PDF/X-1A standards at 300 dpi.
- All files must be CMYK, we do not accept RGB nor Spot Colors.
- All Black and White ads must be true grayscale

Submitting materials for in-house design

- High-res images must be a minimum of 300 DPI at final size. Do not resample and/or stretch a file larger than its original size.
- Please send digital files of logos as separate attachments rather than embedded in the body of an email or a Word file.
- Images must be supplied in JPG or TIFF format in CMYK.
- Logos are preferred in EPS (vector) format in CMYK.
- If an image needs to be converted to CMYK, HDSF, Inc. will not be responsible for color reproduction.
- **Materials for ad creation due by Monday, June 10, 2019.**
Please contact HDSF, Inc. at 212-980-1711 or email info@hamptondesignersshowhouse.com for a quote estimate.

If supplied ad materials do not conform to the printer's specification, the advertiser assumes full responsibility to pay for corrections or to resubmit corrected materials if time allows. Advertisers will be e-mailed a list of any additional production costs you may incur. We reserve the right to cancel any ad deemed unsuitable for publication. Notice of ad cancellation must be received in writing before closing date.

ADVERTISER INFORMATION

NAME _____ COMPANY _____

ADDRESS _____

CITY / STATE / ZIP CODE _____

EMAIL ADDRESS _____

PHONE NUMBER _____

PAYMENT DETAILS

- Please bill me.
- My check in the amount of \$_____ is enclosed. Make checks payable to **Hampton Designer Showhouse Foundation, Inc.** and mail to Hampton Designer Showhouse Foundation, Inc., c/o 155 E 55th Street, #6K, New York, NY 10022.
- Please charge my VISA/AMEX/MasterCard in the amount of \$_____.

CARD NUMBER _____ CVC _____ EXP. DATE _____

NAME AS IT APPEARS ON CARD (please print) _____

BILLING ADDRESS _____

CITY/STATE/ZIP _____

SIGNATURE (REQUIRED) _____

- I will supply ad digitally.
(Send to info@hamptondesignersshowhouse.com)

- HDSF, Inc. to create my advertisement for a fee.

For half page black and white ads, simple type-setting can be provided for an additional charge of \$150. Editorial copy for this option must be enclosed with the reservation card. If more extensive design and type-setting services are desired, a price quote for these services will be given once the job requirements have been established.

I have read the terms and conditions and agree to their contents
(please sign): _____

Please direct all inquiries to: Hampton Designer Showhouse Foundation, Inc. at 212-980-1711 or email info@hamptondesignersshowhouse.com with the subject line, Hampton Designer Showhouse Journal 2019.

Where to send the ad and materials: Save the ad with a clearly identifiable name (company or individual placing the ad). Please email the files to info@hamptondesignersshowhouse.com or you may send large files through www.hightail.com or Dropbox to the email address listed.