

**The 2018 Hampton Designer Showhouse
Presented by Traditional Home to benefit Stony Brook Southampton Hospital
Journal Advertising Reservation Rate Card**

Reservation Deadline: Friday, June 15, 2018

Mechanical Deadline: Tuesday, June 19, 2018

Please reserve the following:

Mechanical Requirements:

- | | |
|--|---------|
| <input type="checkbox"/> Back Cover | \$9,000 |
| <input type="checkbox"/> Inside Front Cover | SOLD |
| <input type="checkbox"/> Inside Back Cover | SOLD |
| <input type="checkbox"/> 2-page, four color spread | \$3,750 |
| <input type="checkbox"/> Page opposite Table of Contents | \$3,500 |
| <input type="checkbox"/> Preferred position, full page four color
(front of book, before editorial) | \$2,500 |
| <input type="checkbox"/> Full page, four color | \$2,000 |
| <input type="checkbox"/> Full page, black and white | \$1,500 |
| <input type="checkbox"/> Half page, four color | \$1,000 |
| <input type="checkbox"/> Half page, black and white* | \$ 750 |

- | | |
|--|-------------------------|
| <input type="checkbox"/> Full Page Trim | 8.5" wide x 11" deep |
| <input type="checkbox"/> Full Page Bleed | 8.75"wide x 11.25" deep |
| <input type="checkbox"/> Live Area (safety margin) | 7.5" wide x 10" deep |
| <input type="checkbox"/> Half Page | 7.5" wide x 4.75" deep |

*For half page black and white ads, simple type-setting can be provided for an additional charge of \$100. Editorial copy for this option must be enclosed with the reservation card. If more extensive design and type-setting services are desired, a price quote for these services will be given once the job requirements have been established.

Advertiser Information:

Name _____ Company Name _____

Address _____

City _____ State _____ Zip Code _____

Email Address _____

Phone Number _____

Payment:

- Bill me.
- My check in the amount of \$_____ is enclosed. Make check payable to Hampton Designer Showhouse Foundation, Inc. and mail to Hampton Designer Showhouse Foundation, Inc., c/o 155 E 55th Street, #6K, New York, NY 10022.
- Please charge my credit card in the amount of \$_____:

Name as it appears on the credit card _____

Billing address _____

City _____ State _____ Zip Code _____

Credit Card Type _____ Credit Card Number _____ Expiration Date _____

Signature _____ Security Code _____

Ad Materials (please check the box that applies):

- Ad materials supplied on enclosed CD.
- I will supply ad digitally to info@hamptondesignershowhouse.com
- HDSF, Inc. to create my advertisement for a fee.

I have read the terms and conditions and agree to their contents (please sign): _____

Please direct all inquiries to: Hampton Designer Showhouse Foundation, Inc. at 212-980-1711 or email info@hamptondesignershowhouse.com with the subject line, **Hampton Designer Showhouse Journal 2018.**

**Reservations must be made by Friday, June 15, 2018.
Mechanicals are due no later than by Tuesday, June 19, 2018.**

Submission Formats

- Ads should be supplied as “press quality” **Adobe Acrobat PDF files**.
- All black and white ads must be true grayscale.
- All full page bleed ads must have crop marks.

Other accepted digital formats are:

- **CMYK JPG File:** ads must be submitted at actual size with image resolution of 300dpi.

For ads being typeset and/or designed by HDSF, Inc., the preferred format for submitting Company logos is as an Adobe Illustrator EPS (with type converted to outlines). Web graphics (72dpi) are unacceptable. Photoshop files (tif or jpeg) of your logo must be 300dpi at actual printing size. Please send digital files of logos separately rather than embedded in Word files.

*Unless a match print quality proof is provided, HDSF, Inc. cannot be held responsible for color variations. HDSF, Inc. will not be held liable for any error in any advertisement published hereunder. If supplied ad materials do not conform to the printer's specification, the advertiser assumes full responsibility to pay for corrections or to resubmit corrected materials if time allows. **Advertisers will be e-mailed a list of any additional production costs you may incur.** We reserve the right to cancel any ad deemed unsuitable for publication. Notice of ad cancellation must be received in writing before closing date.*

Materials for ad creation are due by Monday, June 11, 2018.

Please contact Hampton Designer Showhouse Foundation, Inc. at 212-980-1711 or info@hamptondesignershowhouse.com for a quote estimate.

Where to send the ad and materials:

Email: Save the ad with a clearly identifiable name (**company or individual placing the ad**). Please email the files to info@hamptondesignershowhouse.com or you may send large files through www.hightail.com or Dropbox to the email address listed.

Mail: Please save the file onto a disc and mail it to the address listed below.

Please send the Journal Advertising Reservation Rate Card and payment to:

Hampton Designer Showhouse Foundation, Inc.
c/o 155 E 55th Street, #6K
New York, NY 10022
Fax: 212-980-1615

Please be sure to retain a copy of the contract for your records.